



**NORTHERN  
SUBURBS  
FOOTBALL**  
EST. 1957

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## **NSPD11B - Playing Strip Advertising Policy**

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NSFA Ltd. allows clubs to obtain private sponsorship. It is necessary for NSFA Ltd. to set policy in relation to sponsors advertising on playing strips to ensure integrity of the rules set down by Football Federation Australia and Football NSW and to ensure that the purpose of the coloured strips and club colours are maintained.

- All details of proposed advertising must be submitted to the Board of NSFA Ltd. for approval prior to implementation.
- The following products cannot be advertised on the playing strip – alcohol or tobacco products or brands.
- Other sponsor advertising on shirts is subject to the approval of the Board of NSFA Ltd., based on suitability to the image of the code.
- Advertising must conform to the following size requirements on playing strips:
  - Shirt front – 300cm<sup>2</sup>. (approx. 8cm X 37.59cm);
  - Shirt back – 180cm<sup>2</sup> (approx. 6cm X 30cm); not interfering with playing numbers;
  - Shorts – 25cm<sup>2</sup> (approx. 5cm X 5cm)
- Up to 3 separate team sponsors can advertise on the playing strip. One (1) per each of the areas indicated above. A shirt sleeve may be requested instead of shorts.
- Quoted size areas to apply to Senior Strips; Junior Strips must be proportional to this sizing.
- Clubs must supply NSFA Ltd. with a full strip photo.